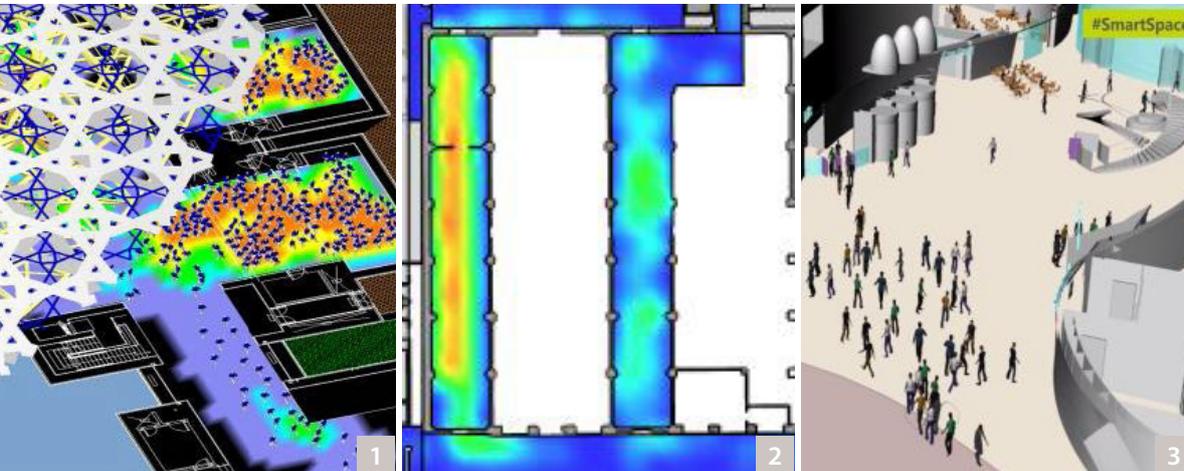


SMART SPACE | MUSEUMS AND GALLERIES

Optimising layouts to enhance wayfinding and visitor experience.



1. Louvre Abu Dhabi, UAE
2. Natural History Museum, London, UK
3. Museum of the Future, Dubai

We believe in designing buildings and spaces that put people at the heart of the design process: quality environments where people feel comfortable and secure, can intuitively find their way and which are convenient and accessible to everybody. The result is an efficient and effective circulation space that is crucial to the experience of the visitors and also to revenues and profit.

Working closely with architects and planners, we devise elegant and economical solutions that meet the needs of visitors while providing best value for our clients. Our local, national and international projects range from exciting new arts centres, galleries, libraries and theatres to the refurbishment of existing and historic cultural buildings.

The key benefit of our work is to help develop a design and operational strategy that delivers a vibrant, intuitive, comfortable and safe museum and works with the minimum of operational intervention. It will also help ensure that flexibility in operation can be planned and designed in. To deliver the most efficient design we utilise a number of our specialist technical services. Data produced by our people flow, disability design and security teams is fed back into the overall design to optimise circulation and create a safe, controlled environment for all visitors.

Using the latest people movement simulation technologies and spatial analysis our work focuses upon rapid modelling and assessment of the circulation provisions in the venue (layout, orientation spaces, decision points, capacity and layout of circulation provisions, mobility assistance,

toilet provisions/locations, etc.) in relation to wayfinding, congestion levels, queuing, travel distances and overall comfort. We take into account potential social, cultural and community users to provide an environment suitable for diverse user groups.

Our range of experience in the cultural sector includes Natural History Museum London, Museum of the Future Dubai, Imperial War Museum London, Cairo Expo City Convention and Exhibition Centre, Louvre Abu Dhabi, Wellcome Collection London, and Qasr Al Hosn cultural district development in Abu Dhabi.